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LEADING TEAMS

The New New Product **Development Game**

by Hirotaka Takeuchi and Ikujiro Nonaka

FROM THE JANUARY 1986 ISSUE











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In today's fast-paced, fiercely competitive world of commercial new product development, speed and flexibility are essential. Companies are increasingly realizing that the old, sequential approach to developing new products simply won't get the job done. Instead, companies in Japan and the United States are using a holistic method—as in rugby, the ball gets passed within the team as it moves as a unit up the field.

This holistic approach has six characteristics: built-in instability, self-organizing project teams, overlapping development phases, "multilearning," subtle control, and organizational transfer of learning. The six pieces fit together like a jigsaw puzzle, forming a fast flexible process for new product development. Just as important, the new approach can act as a change agent: it is a vehicle for introducing creative, market-driven ideas and processes into an old, rigid organization.

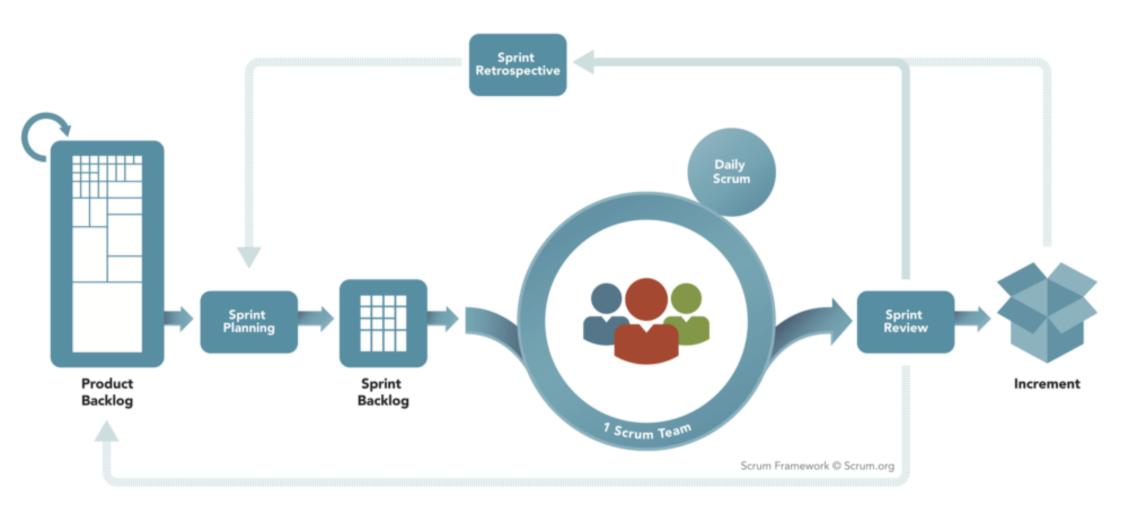
he rules of the game in new product development are changing. Many companies have discovered that it takes more than the accepted basics of high quality; low cost, and differentiation to excel in today's competitive market. It also takes speed and flexibility.

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SCRUM FRAMEWORK





SCRUM

About the creators of Scrum



Jeff Sutherland

Jeff is the co-creator of Scrum and a leading expert on how the framework has evolved to meet the needs of today's business...



Ken Schwaber

Ken Schwaber co-developed the Scrum process with Jeff Sutherland in the early 1990s to help organizations...

Please read it at: agilemanifesto.org

Manifeste pour le développement Agile de solutions

Nous découvrons comment mieux développer des solutions par la pratique et en aidant les autres à le faire. Ces expériences nous ont amenés à valoriser :

Les individus et leurs interactions plus que les processus et les outils Des solutions opérationnelles plus qu'une documentation exhaustive La collaboration avec les clients plus que la négociation contractuelle L'adaptation au changement plus que le suivi d'un plan

> Nous reconnaissons la valeur des seconds éléments, mais privilégions les premiers.

XP FB heart of A Wiki

Kent Beck Mike Beedle Arie van Bennekum Alistair Cockburn Ward Cunningham Martin Fowler

James Grenning Jim Highsmith Andrew Hunt Ron Jeffries Jon Kern Brian Marick Robert C. Martin Steve Mellor Ken Schwaber Jeff Sutherland Dave Thomas oncle BOB
SCRUM

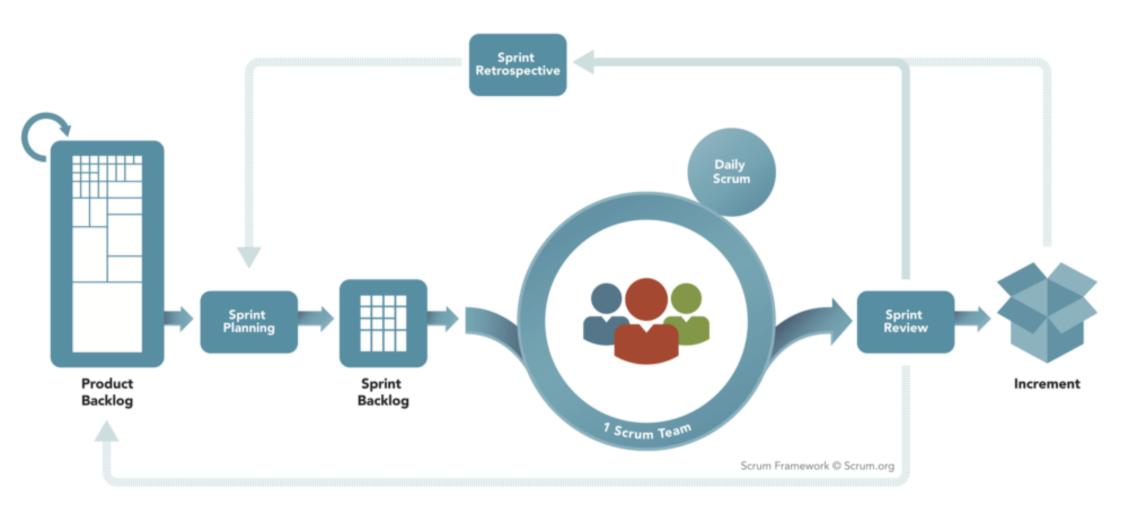


SCRUM is a framework, a canvas, a template, a process.

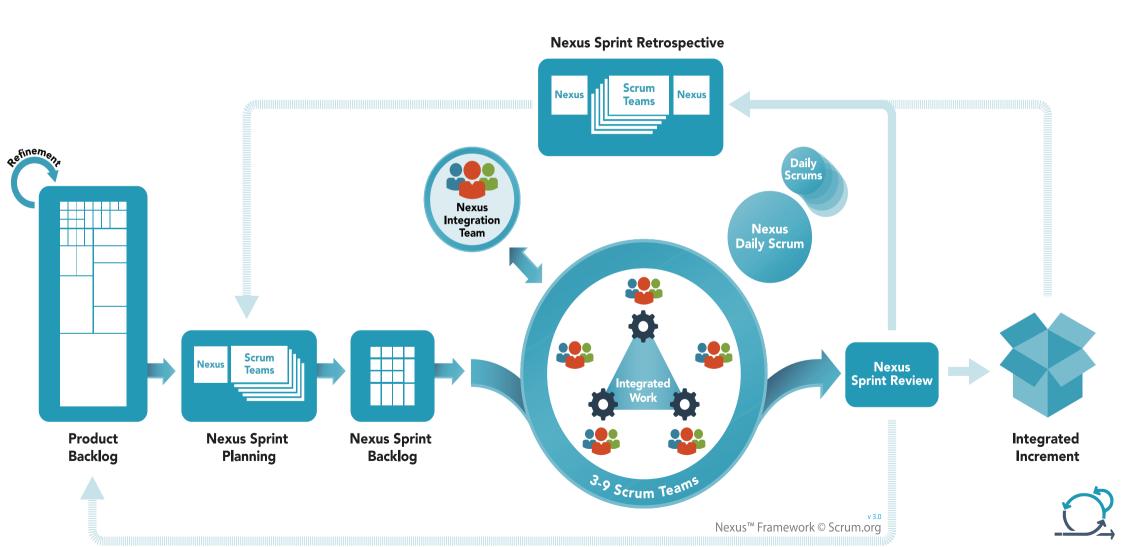
All users decide what to do next

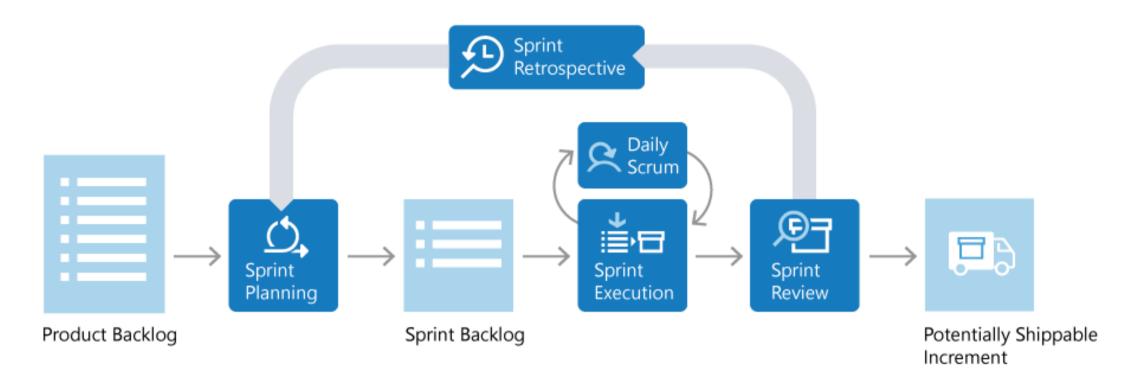


SCRUM FRAMEWORK



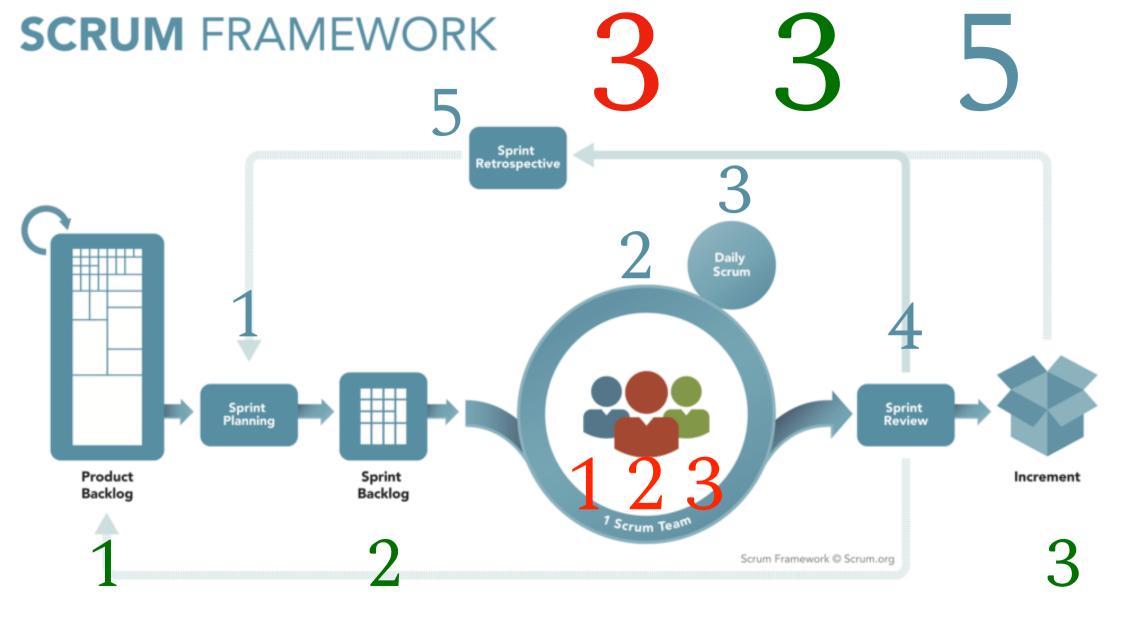
NEXUS[™] FRAMEWORK





SCRUM = 3353 ROLES 3 ARTIFACTS 5 FVFNTS





ROLES (3)

A/ ScrumTeam

1/ PO: Product Owner

2/ Development team (Équipe de travail)

3/ SM: Scrum Master

B/ NOT in the scrum team

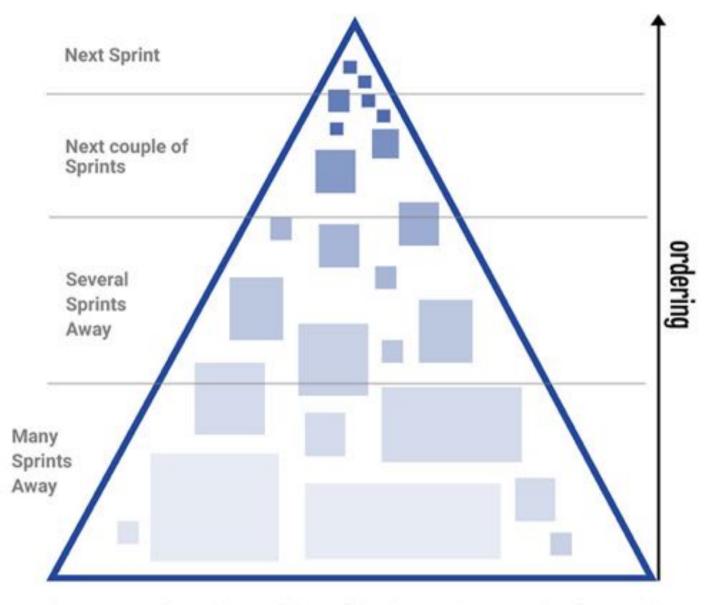
Sponsor, stakeholder (parties prenantes)



ARTEFACTS (3)

Product Backlog (Kanban board)
SPRINT BACKLOG
Increment (piece of product)

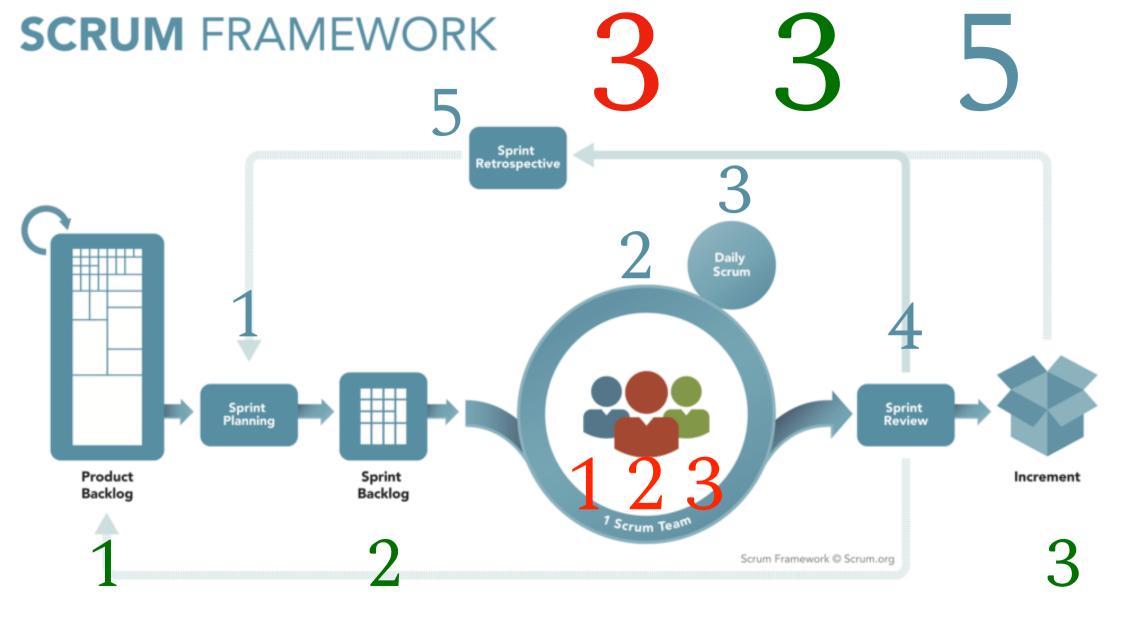




"Focus on refining the work that will be done within a couple of Sprints"

EVENTS (5) **SPRINT** Sprint Planning Daily meeting (15mn) Sprint Revue Retrospective





Daily meeting (daily scrum)

Same place, same time No device... Backlog? 15mn max / 1mn minimum Generally standup meeting The whole working team Remote if needed



SCRUM PILLARS Transparency Inspection Adaptation



SCRUM VALUES Commitment Focus Openness Courage Respect







The Scrum Guide™

The Definitive Guide to Scrum: The Rules of the Game

November 2017





Kon Schwaler

Developed and sustained by Scrum creators: Ken Schwaber and Jeff Sutherland

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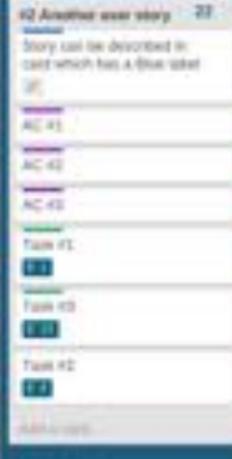


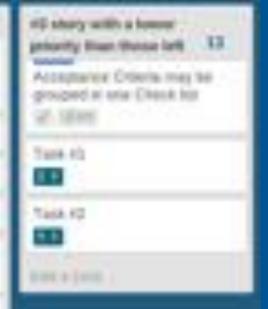
KANBAN

TRELLO

open software















Question 1 of 80

True or False: Scrum is a methodology that tells in detail how to build software incrementally.

- True
- False

Question 2 of 80

A Scrum Master is introducing Scrum to a new Development Team. The Development Team has decided that a Sprint Retrospective is unnecessary. What action should the Scrum Master take?

(choose the best answer)

- Comply with the decision of the self-organizing team.
- Begin facilitating productive and useful Sprint Retrospectives.
- Call a meeting between the Development Team and senior management.
- 4 Consult with the Product Owner to see how he/she feels about the situation.

Who can abnormally terminate a Sprint?

(choose the best answer)

- The Development Team or its members.
- 2 The Product Gwner.
- 3 The Stakeholders.
- 4 The Scrum Master

What activities would a Product Owner typically undertake in the phase between the end of the current Sprint and the start of the next Sprint?

(choose the best answer)

Refine the Product Backlog.

There are no such activities. The next Sprint starts immediately after the current Sprint.

Work with the QA departments on the Increment of the current Sprint.

Update the project plan with stakeholders.

Every Development Team should have:

(choose the best answer)

- One Lead Developer and no more than 8 other members.
- At least one representative from each major software engineering discipline (like QA, Dev, UX).
- 3 The competencies and skills needed to deliver a Done Increment in a Sprint.

Who is responsible for clearly expressing Product Backlog Items?

(choose the best answer)

- The Scrum Master, or the Scrum Master may have the Development Team do it.
- 2 The Product Owner.
- 3 The business analyst who represents the Product Owner in the Development Team.
- 4 The Scrum Master.